

Amsterdam, July 24, 2023

Startupbootcamp onboards 10 new startups to its Sustainability Program.

Startupbootcamp, one of the world's leading startup accelerators, just announced the teams that will participate in the third cycle of its [Sustainability Program](#). Through the Sustainability Program, Startupbootcamp and its co-investors support startups building Prosperity-, Production-, and Powering-solutions.

The 10 teams were selected during Selection Week, an online event with dozens of companies presenting their unique solutions. The week was packed and the audience got to witness 21+ hours of pitches that were the result of over 10.000 applications for the involved investment portfolios. The teams were then assessed by a tailored panel of investors, industry leaders, mentors and partners of Startupbootcamp.

After concluding the week last Friday, the 10 startups were chosen to join Startupbootcamp's Sustainability Accelerator & Portfolio. Hereunder an overview of the newly selected startups:

- [Weer](#) - your global platform for seamless travel, connecting travelers with clothes to rent at their destinations beyond Netherlands through entire Europe.
- [IN2VIEW](#) - empowering businesses with advanced SaaS insights for revolutionizing the field of user research in Estonia and across Europe.
- [Ascentys ESG](#) - Switzerland-based startup, transforming sustainability management through automation at its best - simple, fast, accurate, and cost-effective.
- [Glam You Up](#) - ultimate AI-driven fashion personal stylist, based in the UK, and preventing back and forth shipments in online retail.
- [Deterdraft](#) - leading the sustainable living revolution in the UK with biodegradable cleaning essentials and personal care products, driving circularity through customer-driven returns.
- [Farmlifes](#) - empowering small farms and green spaces in Austria with intelligent software and AI guardians for protection and growth.
- [CoCircles](#) - Sweden-based startup, building social capital for companies post-COVID, fostering employee connections in the new workplace era.
- [Crick Superfoods](#) - redefining consumption in Ecuador with sustainable, high-protein snacks made from alternative protein powders.
- [Ekonavi](#) - a gateway to ecological regeneration - mapping, instigating, and verifying a sustainable future in Brazil.
- [ZEROW](#) - fashion's waste-free frontier - the place where sustainability meets style, based in Italy.

The accelerator program will provide these 10 companies with extensive support in establishing a thriving business, encompassing all aspects, from developing a product to securing funding. During the program the startups are also provided with direct access to mentors who have decades of experience in their industries and a network of potential partners and investors relevant to their specific business case. This program equips startups with the tools necessary to accomplish their objectives, grow, and realize their full potential.

The end of the program is marked by FutrXpo (Demo Day), which will take place on December 7, bringing together 2000+ impact changemakers, investors, mentors, partners and industry leaders. If you are interested in joining this event as attendee or partner, contact our Ecosystem Lead, Sabina Novruzova (sabina@startupbootcamp.org).

More information about the Sustainability program and Startupbootcamp can be found here:
<https://www.sbc sustainability.com/>

In case you have additional questions about Startupbootcamp portfolio or the investor perks, reach out to our Investment Director, Joey Moreau (joey.moreau@startupbootcamp.org).

For any additional statements about the portfolio you can contact Group CEO, Kauan van Novack (kauan@startupbootcamp.org).